



STREAM IT

Brand Book

Logotype, Fonts,
Colors, Key visuals



STREAM IT

Main logo with colorful icons and STREAM IT wordmark.



STREAM IT

Main logo with colorful icons and STREAM IT wordmark in light colors on dark background.



STREAM IT

Streaming girls and women
into STEAM education,
innovation and research

Main logo in horizontal shape with
colorful icons and project description.



STREAM IT

Logo without icons
for **small format** usage
in **squared shape**.



STREAM IT

Logo without icons
for **small format** usage
in **horizontal shape**.



Logo without icons and
wordmark for **small for-**
mat usage in **squared**
shape.

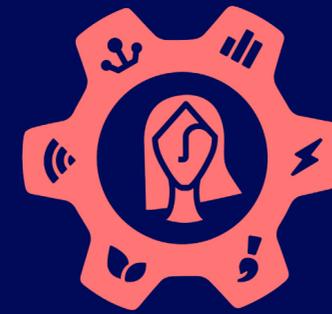
Logotype

Different color variations

STREAM IT



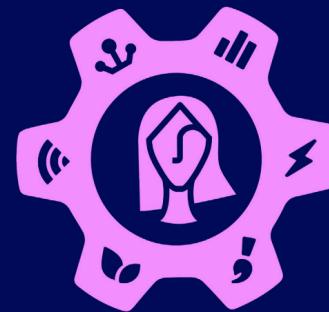
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Main colors



R 0
G 10
B 89

HEX
000A59



100%



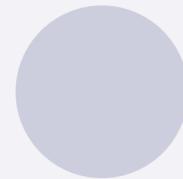
80%



60%



40%



20%



R 115
G 117
B 255

HEX
7375FF



100%



80%



60%



40%



20%



R 255
G 117
B 117

HEX
FF7575

Secondary colors



R 255
G 71
B 0

HEX
FF4700



R 242
G 143
B 255

HEX
F28FFF



R 255
G 158
B 0

HEX
FF9E00



R 0
G 166
B 107

HEX
00A66B



STREAM IT

Streaming girls and women
into STEAM education,
innovation and research

→ **Cabinet Grotesk Bold**
→ **Bilo Regular**

Project title

→ **INTER Black**

SUBHEADING

→ **INTER Medium**

Git quae nis quibusam fugiassumqui nos molupta speribus seri dolorep erciati beaque secatate pelest asic us apiciis disquos ea sum volupta sa deria ad eaquunt oditio demquo blabo. Xerat aut liquaspedit paritat

→ **INTER Regular**

Inter is a typeface carefully crafted & designed for computer screens.

INTER Black

INTER Extra Bold

INTER Bold

INTER Semi bold

INTER Medium

INTER Regular

INTER Light

INTER Thin

Quotation → *INTER Italic*

QuotationErsped et molor aut del- laborere vollandae officaborro vol- orumquia sum fugiam disNe por a quaecesequi consequaes nullaturit latquuntio optaqua erciusda aliquas perovidipis etur, et ommo volestem



Engineering



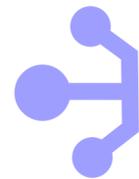
Science



Arts



**Connection/
Tech/Network**



Technology



Mathematics

The logo contains 6 pictograms, which symbolize the different fields in STEAM: science, technology, engineering, arts and mathematics.

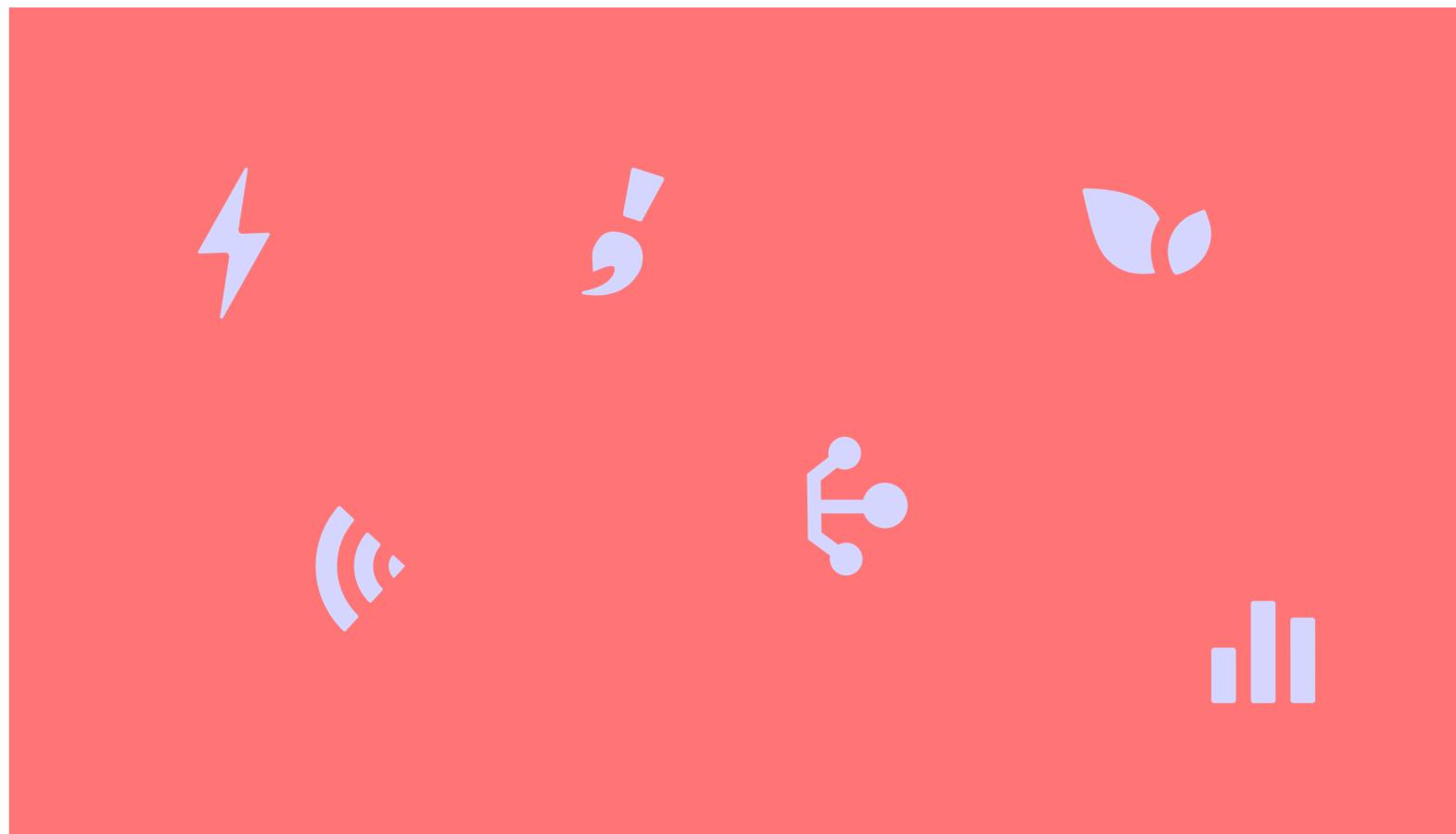
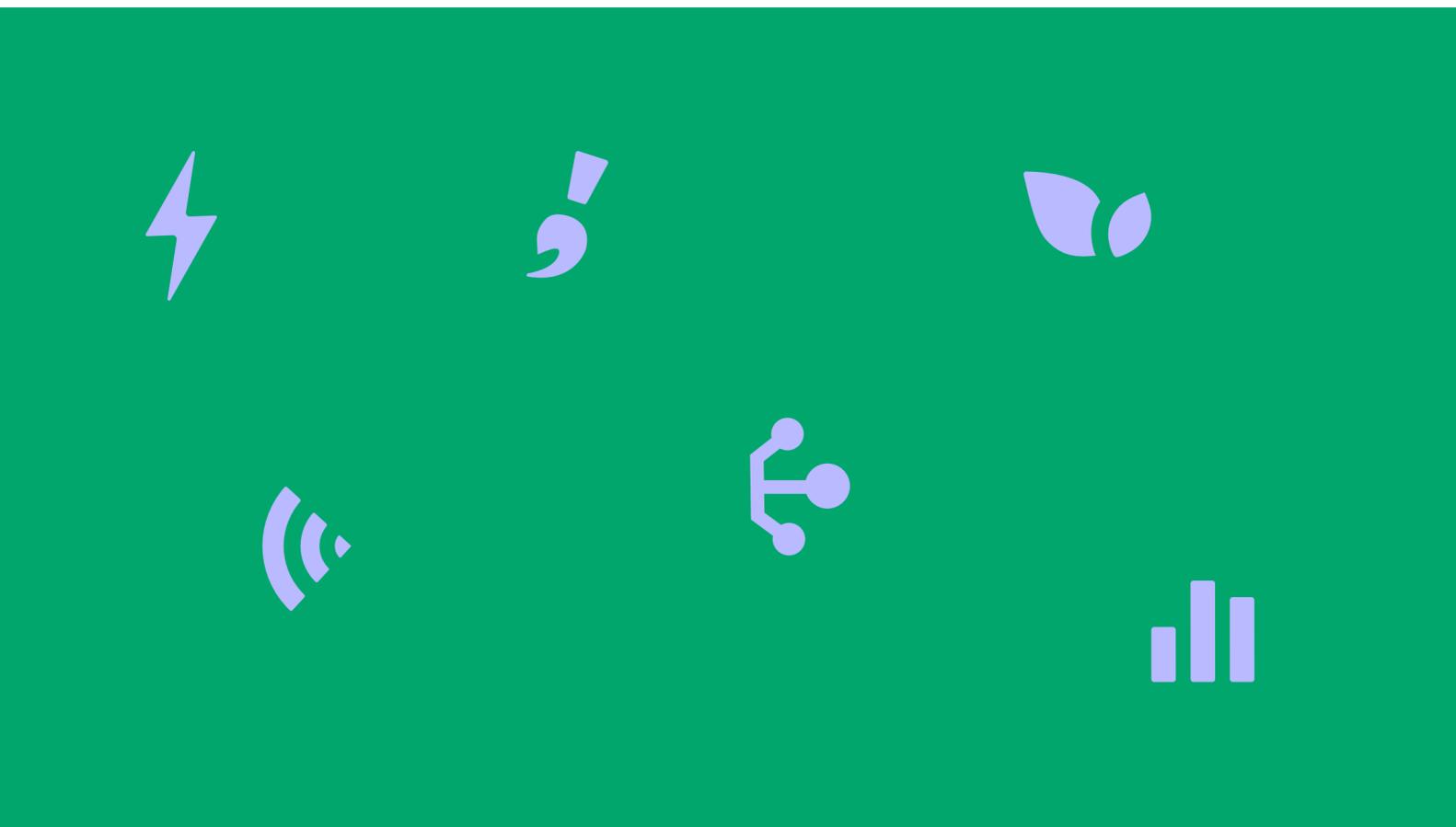
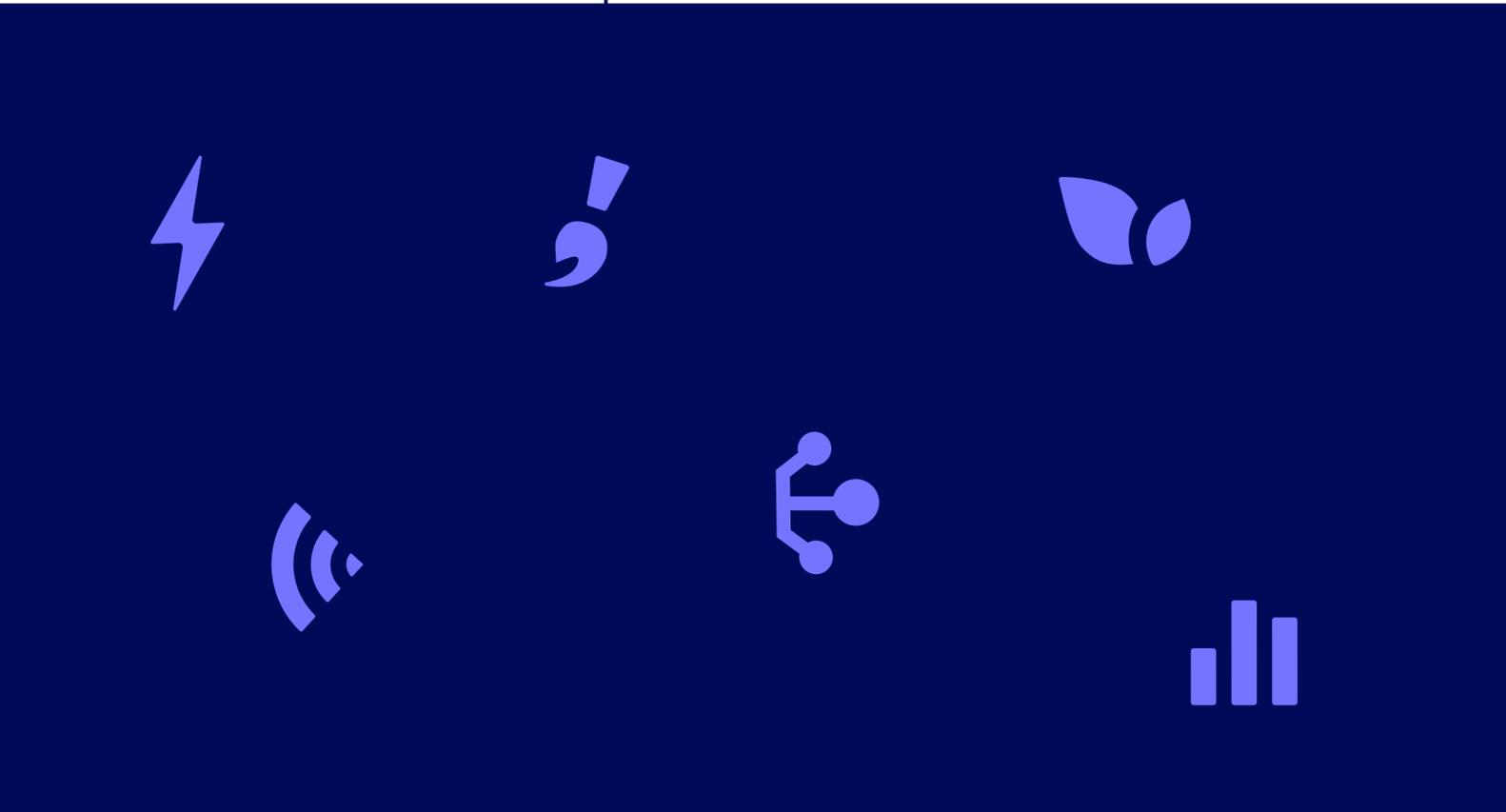
We assigned different colors for different symbols, which indicates the diversity of STREAM IT.



Visuals

Different color variations for icon and background color

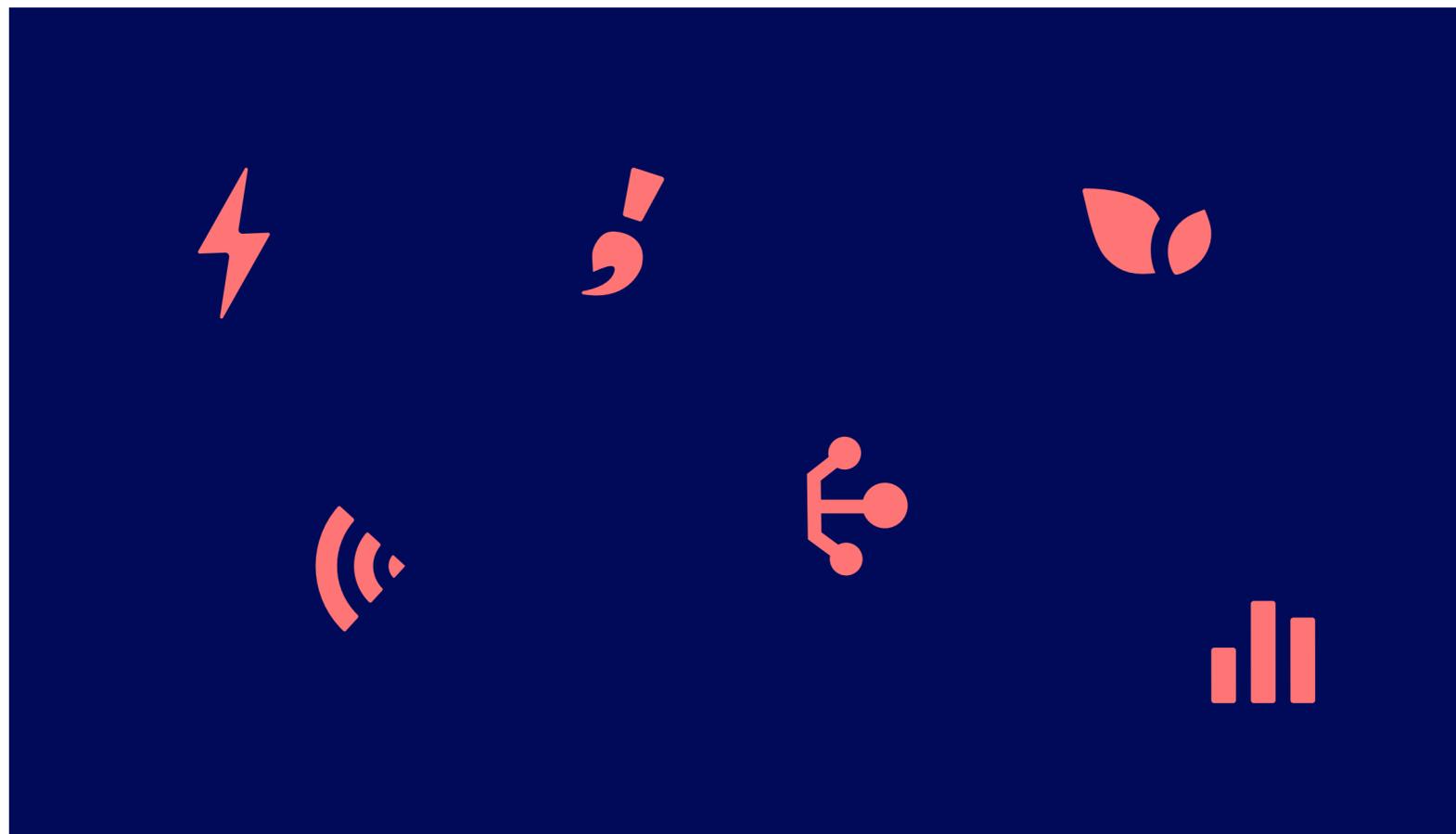
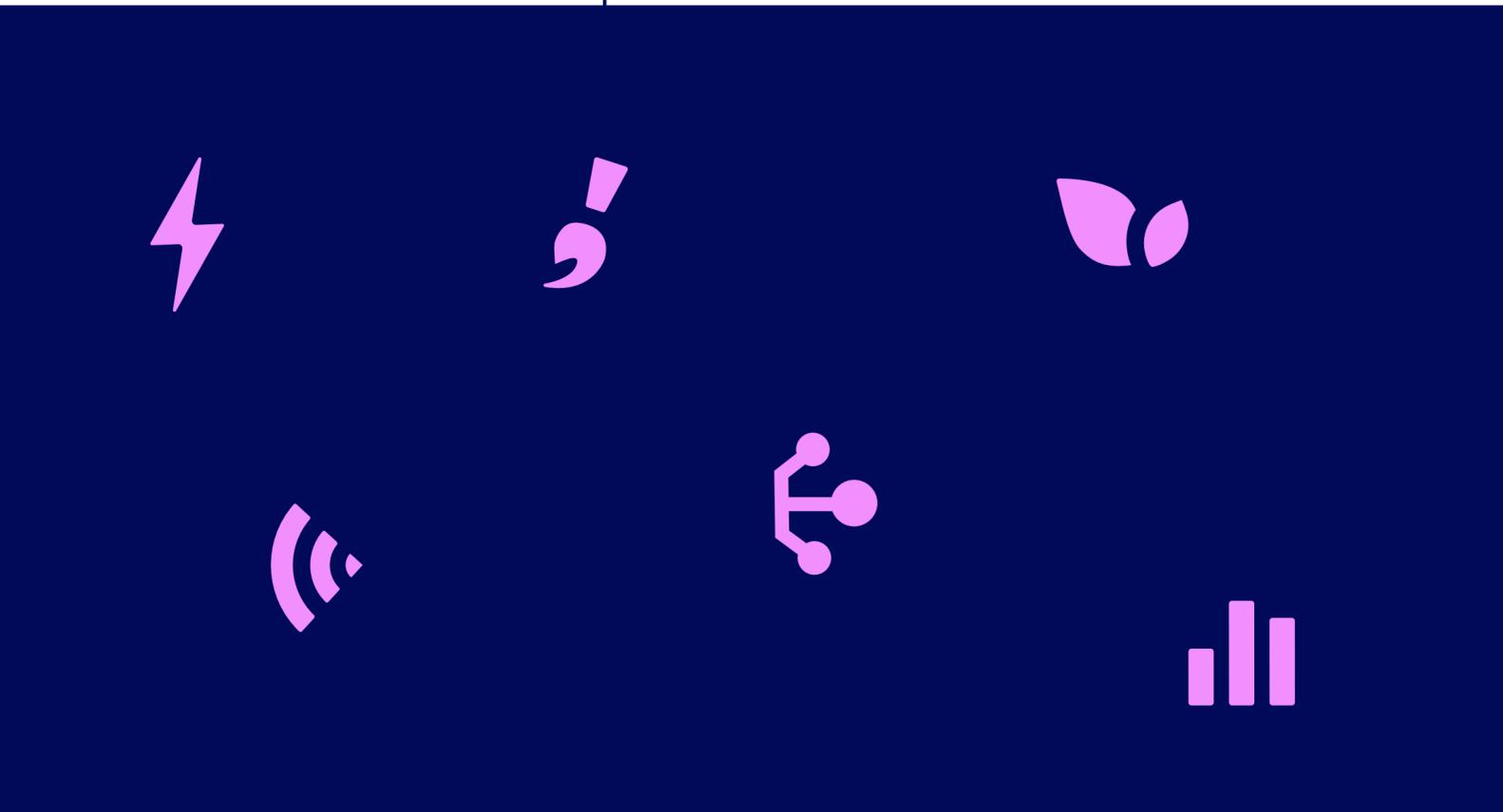
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Visuals

Different color variations for icon and background color

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**Streaming girls
into STEAM education**

Webinar about AI in classroom



**Streaming girls
into STEAM education**

Webinar about AI in classroom







PROJECT TITLE

SUBHEADING



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