



STREAM IT

Brand Book

Logotype, Fonts,
Colors, Key visuals



STREAM IT

Main logo with colorful icons and STREAM IT wordmark.



STREAM IT

Main logo with colorful icons and STREAM IT wordmark in light colors on dark background.



STREAM IT

Streaming girls and women
into STEAM education,
innovation and research

Main logo in horizontal shape with
colorful icons and project decsription.



STREAM IT

Logo without icons
for **small format** usage
in **squared shape**.



STREAM IT

Logo without icons
for **small format** usage
in **horizontal shape**.



Logo without icons and
wordmark for **small for-
mat** usage in **squared
shape**.

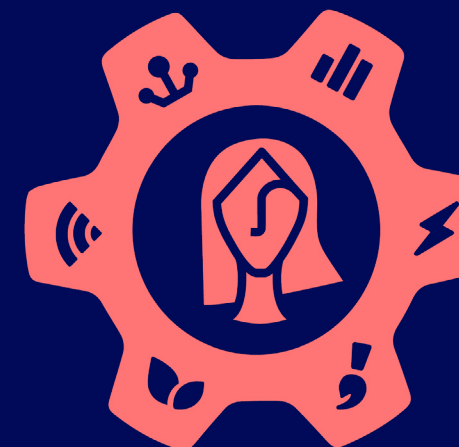
Logotype

Different color variations

STREAM IT



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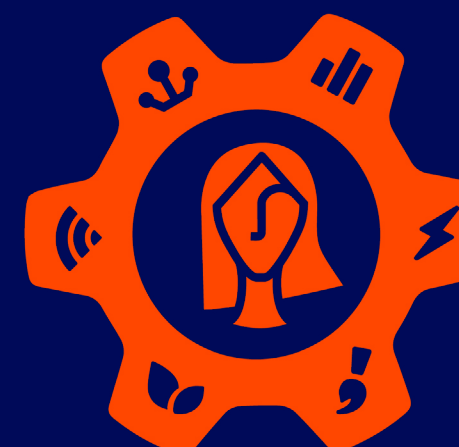
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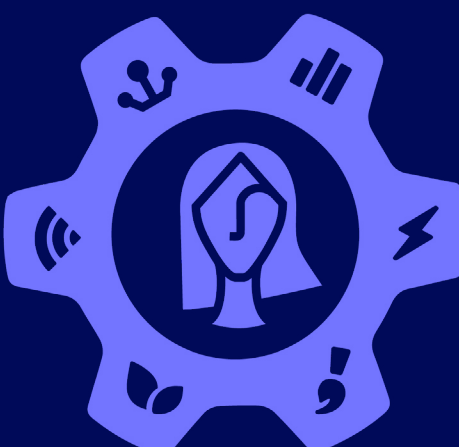
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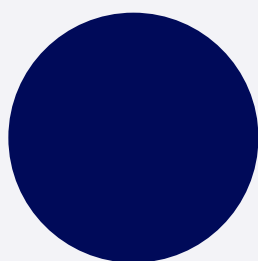


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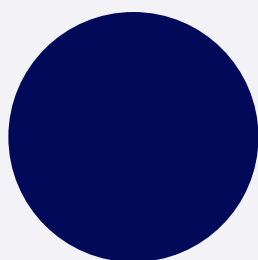
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Main colors

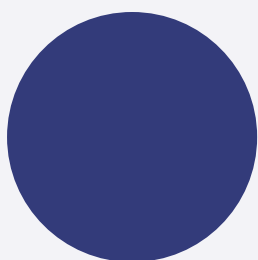


R 0
G 10
B 89

HEX
000A59



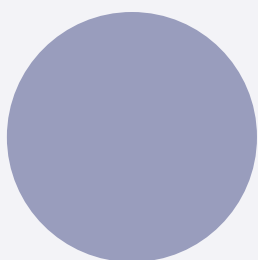
100%



80%



60%



40%



20%



R 115
G 117
B 255

HEX
7375FF



100%



80%



60%



40%



20%



R 255
G 117
B 117

HEX
FF7575

Secondary colors



R 255
G 71
B 0

HEX
FF4700



R 242
G 143
B 255

HEX
F28FFF



R 255
G 158
B 0

HEX
FF9E00



R 0
G 166
B 107

HEX
00A66B



STREAM IT

Streaming girls and women
into STEAM education,
innovation and research

Cabinet Grotesk Bold
Bilo Regular

Project title

SUBHEADING

Git quae nis quibusam
fugiassumqui nos molupta
speribus seri dolorep erciati
beaque secatate pelest asi
cus apiciis disquos ea sum
volupta sa deria ad eaquunt
oditio demquo blabo. Xerat
aut liquaspedit paritat

INTER Black

INTER Medium

INTER Regular

Inter is a typeface carefully
crafted & designed for
computer screens.

INTER Black

INTER Extra Bold

INTER Bold

INTER Semi bold

INTER Medium

INTER Regular

INTER Light

INTER Thin

Quotation — *INTER Italic*

*QuotationErsped et molor aut del-
laborere vollandae officaborro vol-
orumquia sum fugiam disNe por a
quaecesequi consequaes nullaturit
latquuntio optaqua erciusda aliquas
perovidipis etur, et ommo volestem*



Engineering



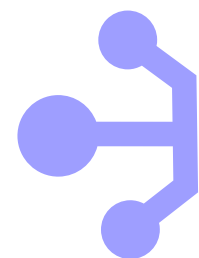
Science



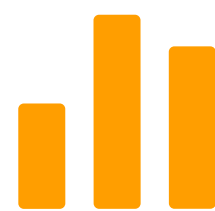
Arts



**Connection/
Tech/Network**



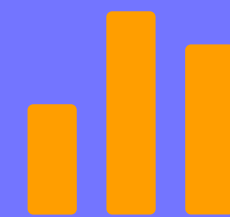
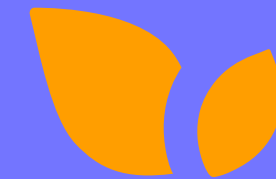
Technology



Mathematics

The logo contains 6 pictograms, which symbolize the different fields in STEAM: science, technology, engineering, arts and mathematics.

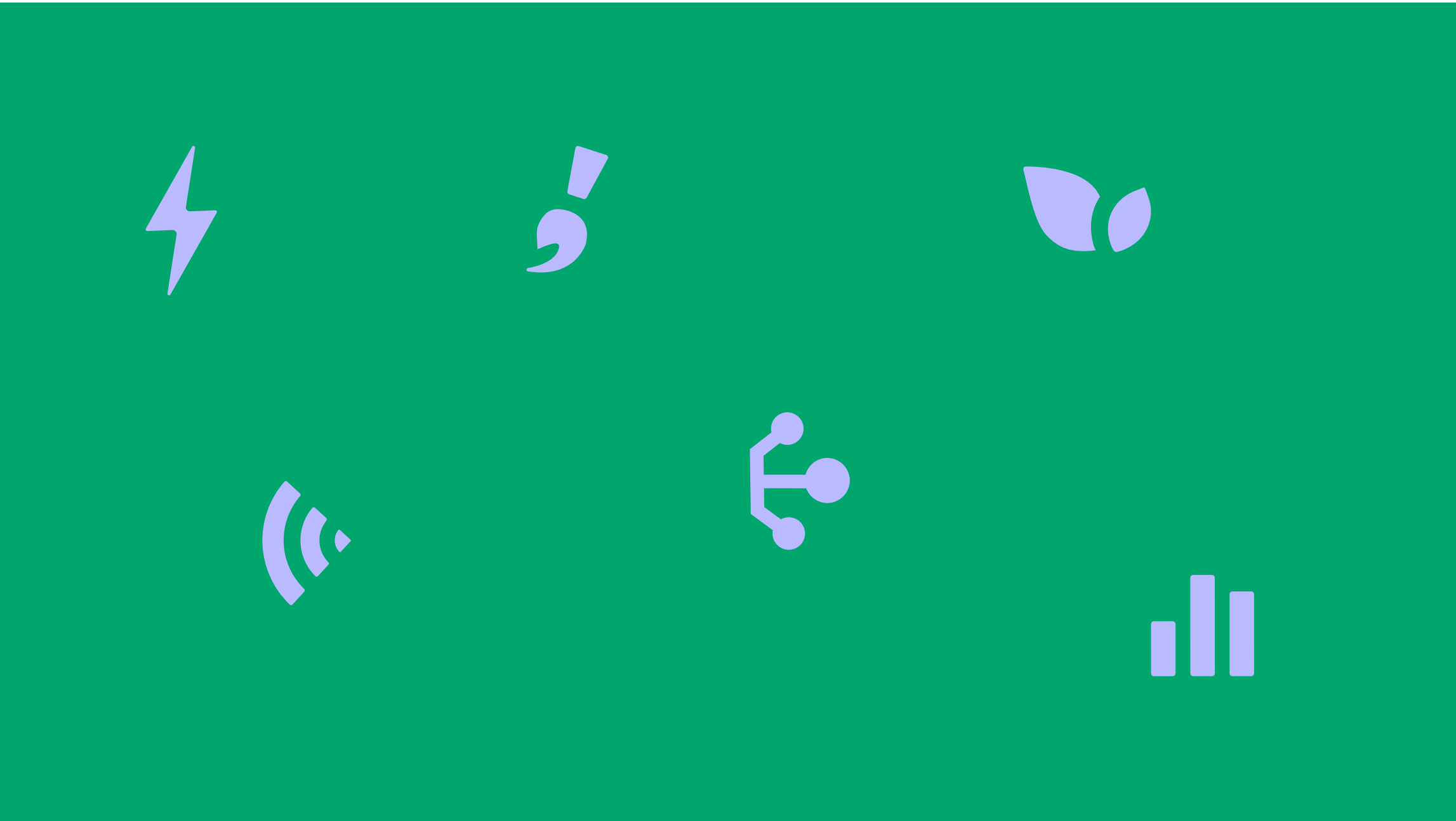
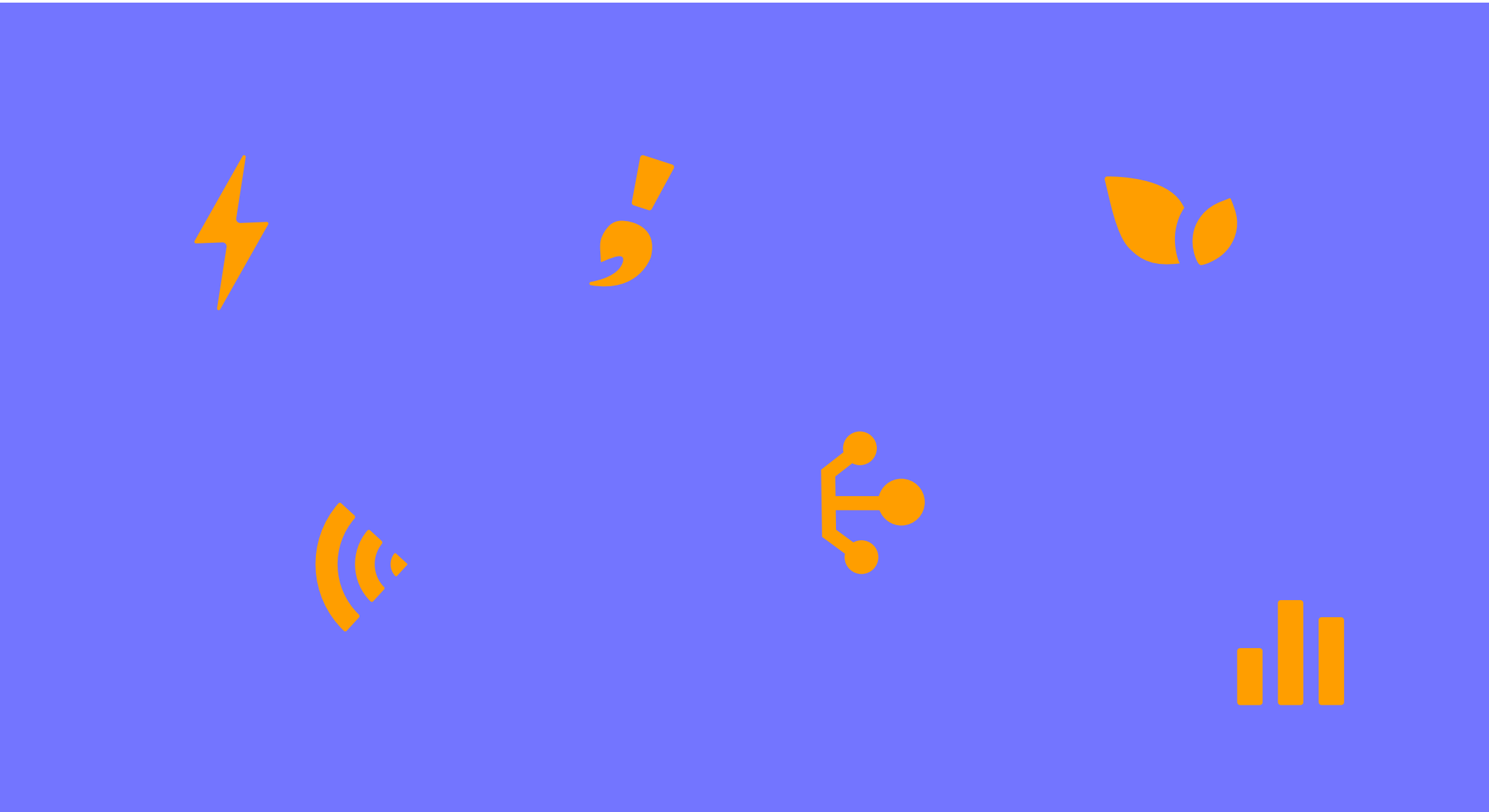
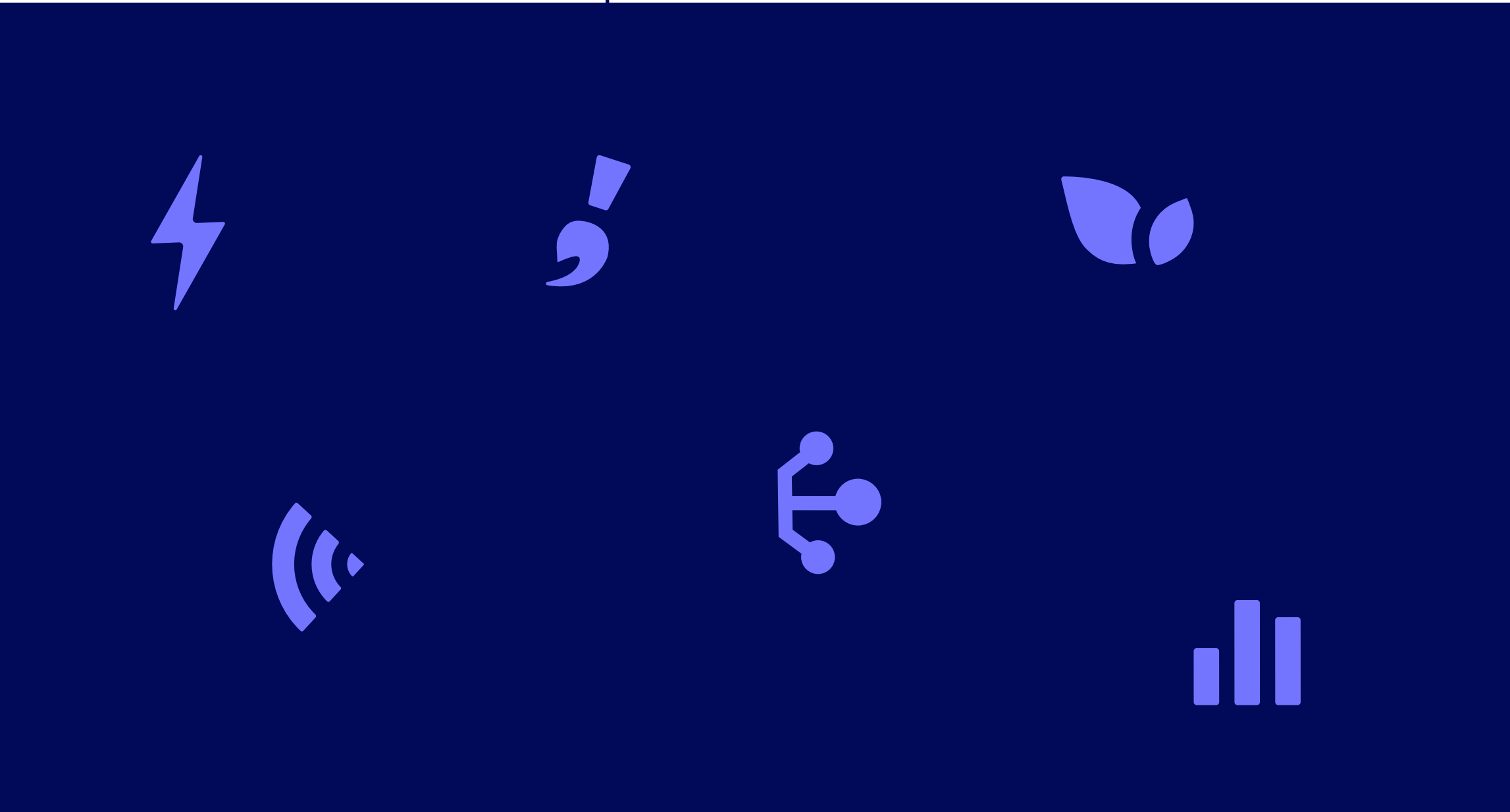
We assigned different colors for different symbols, which indicates the diversity of STREAM IT.



Visuals

Different color variations for icon and background color

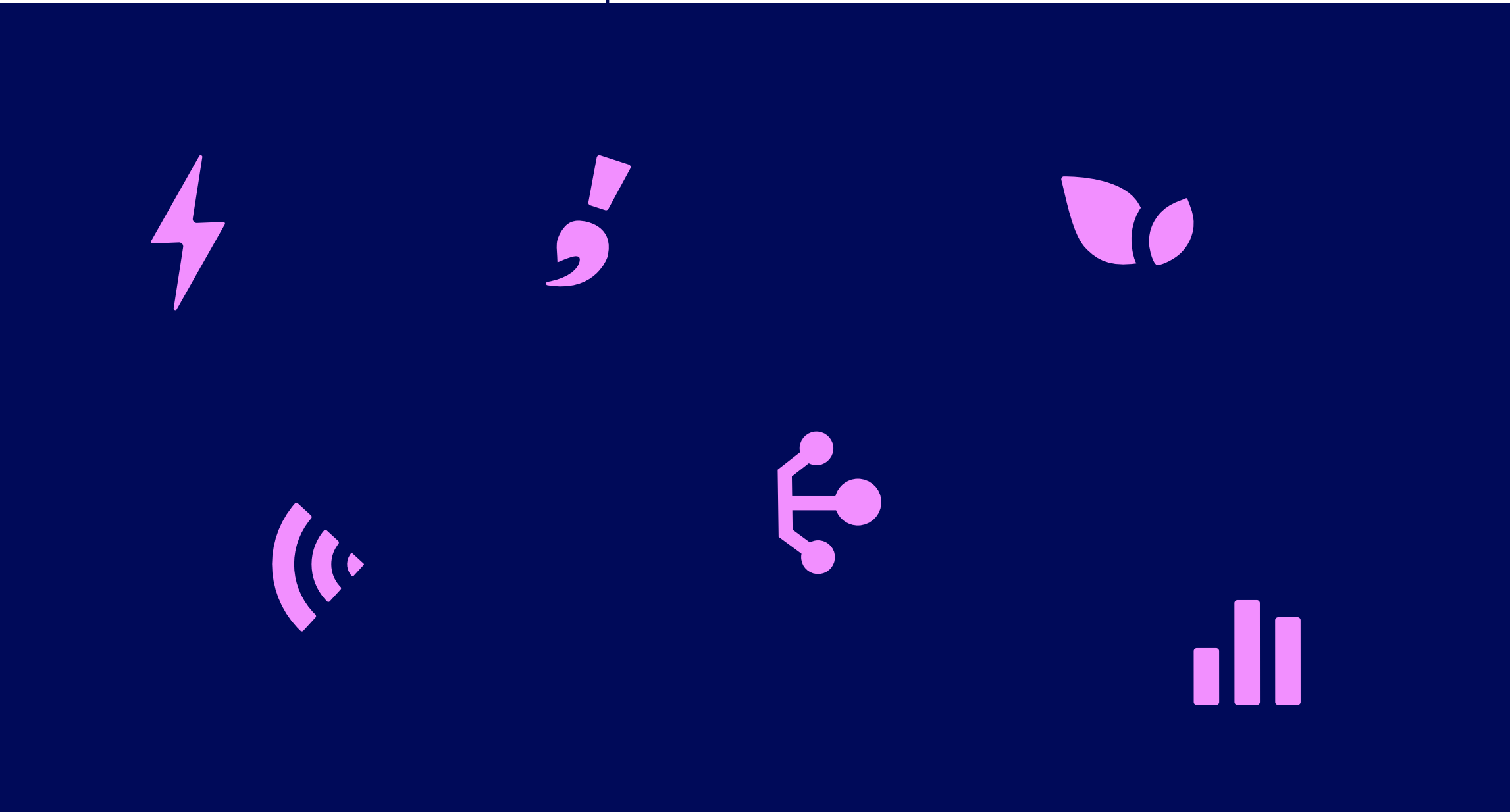
STREAM IT

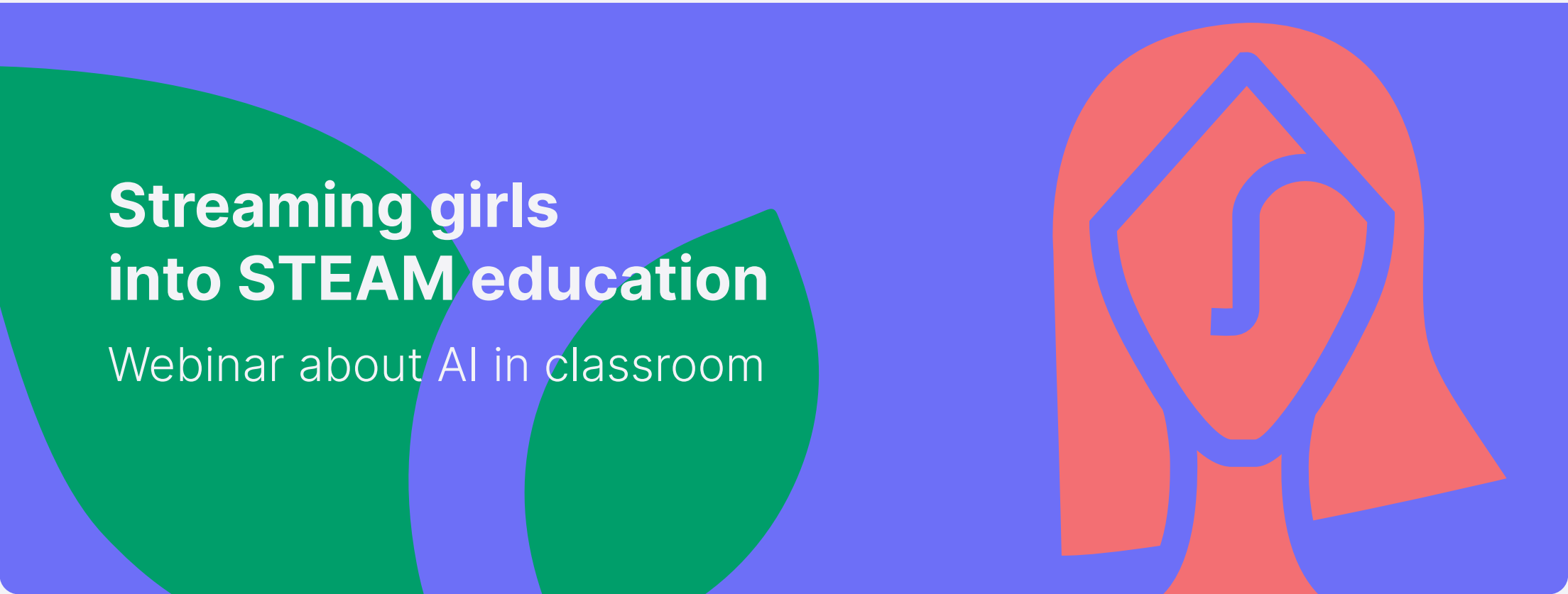


Visuals

Different color variations for icon and background color

STREAM IT





**Streaming girls
into STEAM education**

Webinar about AI in classroom



**Streaming girls
into STEAM education**

Webinar about AI in classroom







